

Recommended Curriculum for Academic Year 2025/2026						
Media Design BA						
Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements	Credit points	INSTITUTE
Semester 1						
History of Art in the Context of Social Sciences 1.		2	0	E	4	ELM
The Basics of Communication Studies		2	0	E	4	ELM
Media Design Studies 1.		0	4	P	5	AMD
Digital Graphic Studies		0	4	P	5	AMD
Interaction Design 1.		0	6	P	7	AMD
UX Design Studies 1.		0	2	P	4	AMD
Project Week 1. (Media Design BA)		0	2	P	0	AMD
Start My Brand (Art)		0	2	TR	0	TREK
					0	
Total		4,0	20,0		29	
Semester 2						
History of Art in the Context of Social Sciences 2.	History of Art in the Context of Social Sciences 1.	2	0	E	4	ELM
Introduction to Philosophy and Aesthetics		2	0	E	4	ELM
Typography and Lettering		0	4	P	5	AMD
Media Design Studies 2.	Media Design Studies 1.	0	4	P	5	AMD
Interaction Design 2.	Interaction Design 1.	0	6	P	7	AMD
UX Design Studies 2.	UX Design Studies 1.	0	2	P	4	AMD
Media Design Theory		2	0	E	4	AMD
Project Week 2. (Media Design BA)		0	2	P	0	AMD
					0	
Total		6,0	18,0		33	
Requirements of admission to the specialization beginning in semester 3 are to be found in specialization descriptions.						
Semester 3						
Art Theory		2	0	E	4	ELM
Introduction to Media Culture		2	0	E	4	ELM
Motion Graphics 1.		0	4	P	5	AMD
Sound Lab 1		0	4	P	5	AMD
Project Week 3. (Media Design BA)		0	2	P	0	AMD
Specialization-specific subjects		2	8		14	
Frame of optional subjects					0	

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